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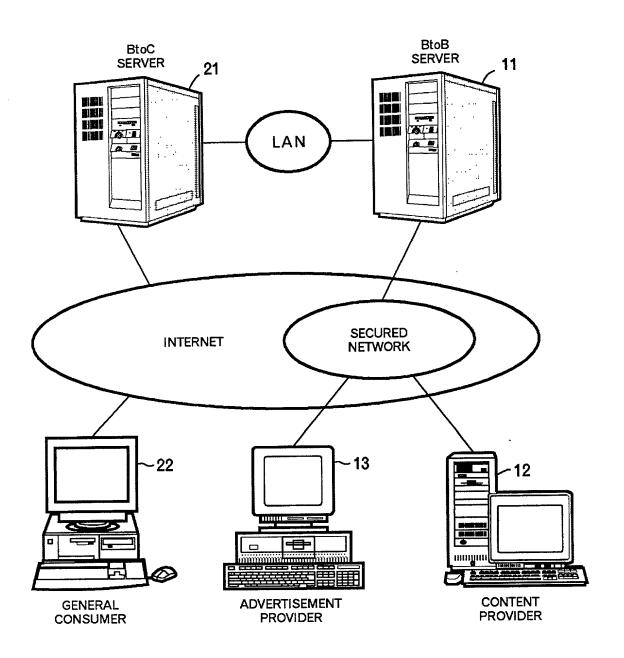


FIG. 1

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MUSIC												
NO.	BID STATUS	ARTIST NAME	CONTENT NAME	TIME SLOT	LENGTH	INSERT POSITION	MIN PRICE (10K YEN)	BID EXPIRATION				
M1	3	AAA	a001	12/1/99 -1/1/00 PM7:00 -PM10:00	15SEC	END	40	11/25/99 PM5:00				
M2	1	AAA	a001	12/1/99 -1/1/00 PM2:00 -PM7:00	15SEC	END	20	11/25/99 PM5:00				
М3	0	BBB	XXXX	XXXX	10SEC	TOP	30	XXXX				
M4	1	BBB	XXXX	XXXX	30SEC	TOP	50	XXXX				
М5	0	ccc	XXXX	XXXX	10SEC	END	60	xxxx				

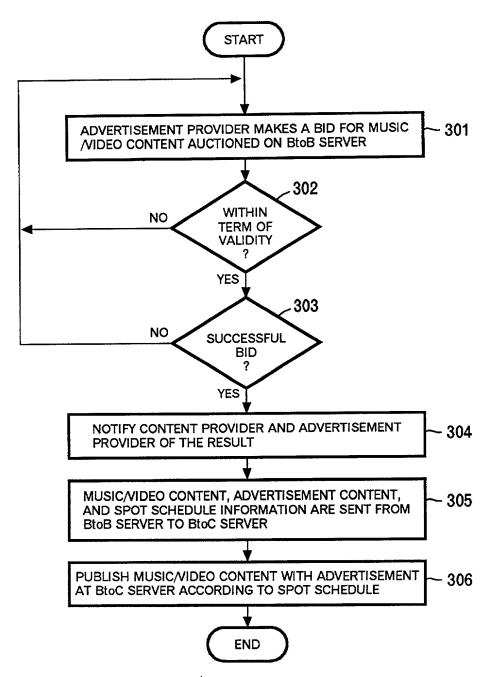
VIDEO

NO.	BID STATUS	ARTIST NAME	CONTENT NAME	TIME SLOT	LENGTH	INSERT POSITION	MIN PRICE (10K YEN)	BID EXPIRATION
V1	1	AAA	a002	12/1/99 -1/1/00 PM7:00 -PM10:00	30SEC	TOP	40	11/25/99 PM5:00
V2	1	AAA	a002	12/1/99 -1/1/00 PM7:00 -PM10:00	30SEC	END	30	11/25/99 PM5:00
V3	6	ccc	c001	12/15/99 -1/30/00 PM5:00 -PM12:00	60SEC	ТОР	60	12/10/99 PM5:00
V4	1	ccc	c001	12/15/99 -1/30/00 PM12:00 -AM12:00	30SEC	TOP	40	12/10/99 PM5:00
V5	0	DDD	xxxx	xxxx	15SEC	END	60	xxxx

BID NO. M2 BID PRICE

FIG. 2

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GENERAL FLOW OF ADVERTISEMENT COLLECTION SERVICE
AND CONTENT PROVIDIND SERVICE

FIG. 3

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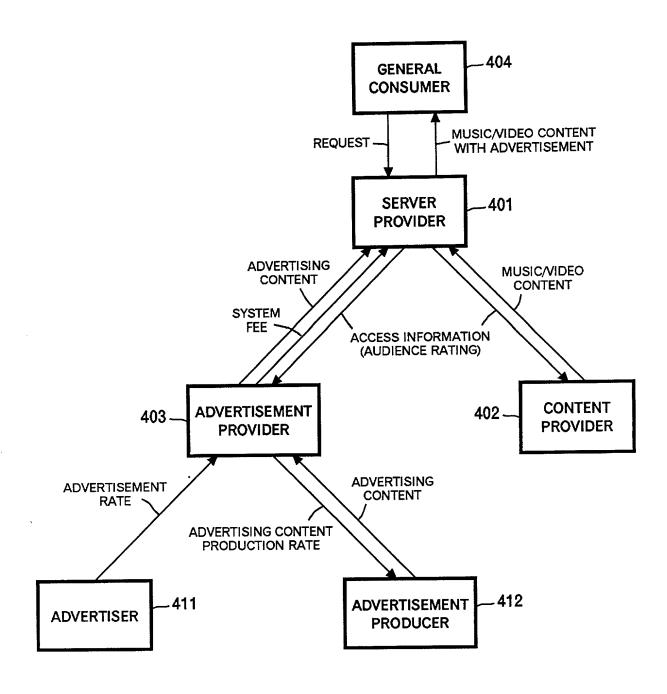


FIG. 4